

# HALEY KIRTON

DESIGNER & DIGITAL ARTIST

318-560-8899

HALEYMKIRTON @ GMAIL . COM



## PORTFOLIO

[haleykirton.com](http://haleykirton.com)

## OTHER LINKS

<https://haleykirton.artstation.com/>

[https://www.instagram.com/haleykirton\\_arts/](https://www.instagram.com/haleykirton_arts/)

## SKILLS SUMMARY

Adobe  
Photoshop

Clip Studio  
Paint

Adobe  
InDesign

Adobe  
Illustrator

Procreate

Figma

# HI!

I'm Haley and I'm a concept designer, illustrator, and digital artist, with secondary experience in graphic design, data entry, writing, game design, and social media management. I am also willing to relocate anywhere, and am authorized to work for any US employer. I love what I do and I would be thrilled to work with you!

## EDUCATION

- **2016-2019** University of Louisiana at Lafayette  
Industrial Design
- **2019-2021** Arts Institute of Dallas  
Video Game Design

## WORK EXPERIENCE

### Shreveport Regional Arts Council - Nonprofit

Graphic Designer & Social Media Assistant

Created logos, icons, and graphics for marketing purposes, including the official ArtBreak 2024 logo. Designed and scheduled social media artwork, gathered analytics to inform strategies, and assisted with gallery operations, art installations, and artist relations.

- Employment Period: 2023 - 2025

### Create and Go

Graphic Designer & UX Designer

Designed logos, icons, and graphics for YouTube thumbnails, social media artwork, and podcast visuals, focusing on cohesive branding and user experience. Developed layouts and visuals to enhance usability and audience engagement.

- Employment Period: 2019-2021

### Notable Works

Created a large illustrated backdrop for Shreveport Opera's children's program, Ralph the Rat. Designed four digital murals for Walmart locations across Louisiana. Developed logos and graphics for ArtBreak 2024 & 2025 promotional materials, and designed a 75x8 foot mural for ArtPort 2025.

## REFERENCES

Casey Jones

SRAC / Marketing Director

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Noah Riggs

Create and Go / CEO

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